

# CLUBS FOOTBALL FACILITIES FORUM



Monday 31<sup>st</sup> July 2017, Bankstown Sports Club



# The Importance of Engagement

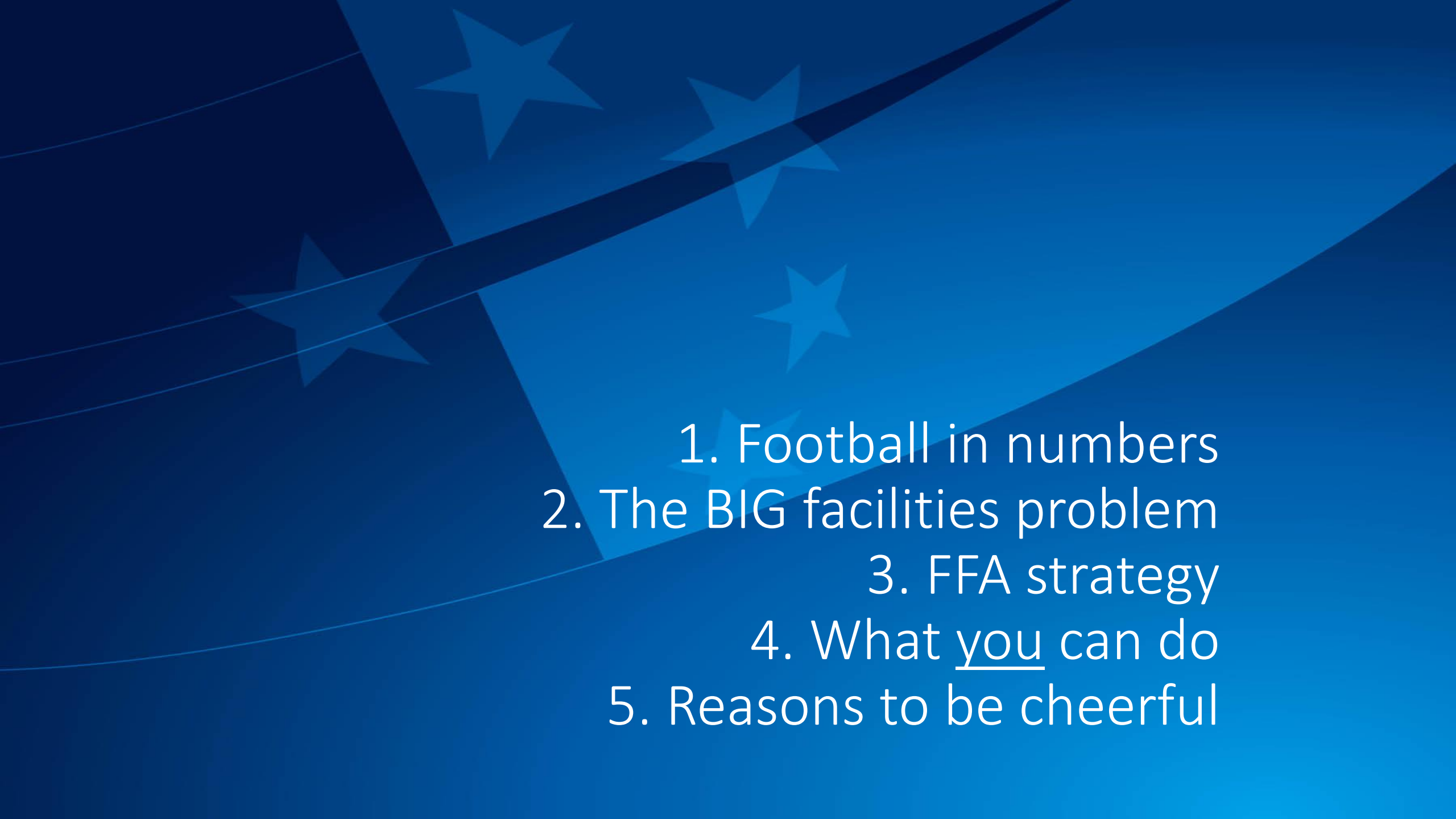


Ricardo Piccioni  
Government Relations Manager



Football Federation Australia



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- The background is a dark blue gradient with several lighter blue stars of varying sizes scattered across it. A thick, dark blue diagonal line runs from the top left towards the bottom right, intersecting the stars.
1. Football in numbers
  2. The BIG facilities problem
  3. FFA strategy
  4. What you can do
  5. Reasons to be cheerful

# Football in numbers – AusPlay (ASC) (May 2017)



	Sport	Population est.	% of Population
1.	<b>FOOTBALL</b>	<b>1,104,815</b>	<b>4.5%</b>
2.	Golf	724,141	3.0%
3.	Australian football	665,470	2.7%
4.	Netball	640,607	2.6%
5.	Tennis	568,248	2.3%
6.	Cricket	543,695	2.2%
7.	Basketball	539,998	2.2%
8.	Touch Football	278,502	1.1%
9.	Swimming	256,111	1.0%
10.	Athletics, track and field	251,393	1.0%

Club sport top activities, January – December 2016

# Football in numbers – Roy Morgan Research (March 2017)



Sport	2001	2016	Change
1. FOOTBALL	428,000	623,000	46%
2. Golf	814,000	621,000	-24%
3. Tennis	711,000	463,000	-35%
4. Basketball	422,000	438,000	4%
5. Cricket	418,000	377,000	-10%
6. Martial Arts	281,000	321,000	14%
7. Netball	414,000	315,000	-24%
8. Australian Football	256,000	253,000	-1%
9. Lawn Bowls	312,000	233,000	-25%
10. Darts	238,000	232,000	-3%

Competitive sport regular participants, age 14+

# Football in numbers – more growth in 2017



**+2.3%**

Total players, outdoor winter season

# Football in numbers – more growth in 2017



**+3.2%**

Female players, outdoor winter season

# Football in numbers – more growth in 2017



**+6.1%**

Female players aged 5-11 years, outdoor winter season.

21% of all players are female.

# Football in numbers – too many players!



Sutherland Shire FA 18,669 registered players\*  
770 matches to be scheduled every weekend on only 63 full-size fields

# The BIG facilities problem - fields, lighting, amenities



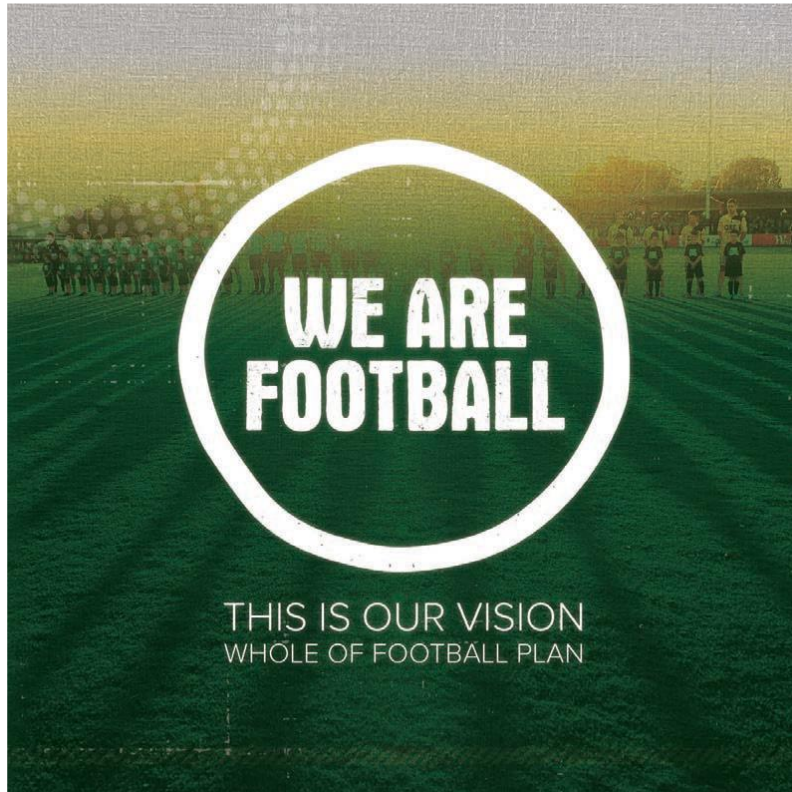
# The BIG facilities problem – the solution



A partnership approach between football at all levels with local, state & federal governments



# FFA Strategy – The Whole of Football Plan



Our vision is for “Football to be the largest and most popular sport in Australia”.

A National Facilities Strategy will bring a co-ordinated approach to the delivery of traditional facilities and will be implemented by Football’s Member Federations.

# FFA Strategy – audit, analysis and advocacy



FNSW Comments

Club Comments

NSFA also asked for (in 2014 - before the large upgrade)  
Amenities block - New  
Lighting - Improve

Association & Clubs

Northern Suburbs Football Association

Lane Cove FC, St Michaels, Lane Cove West, Rangers, NSFA

Days of use

Tuesday

Wednesday

Thursday

Shared Use

AFL

Cricket

Rugby Union

OzTag

Fields

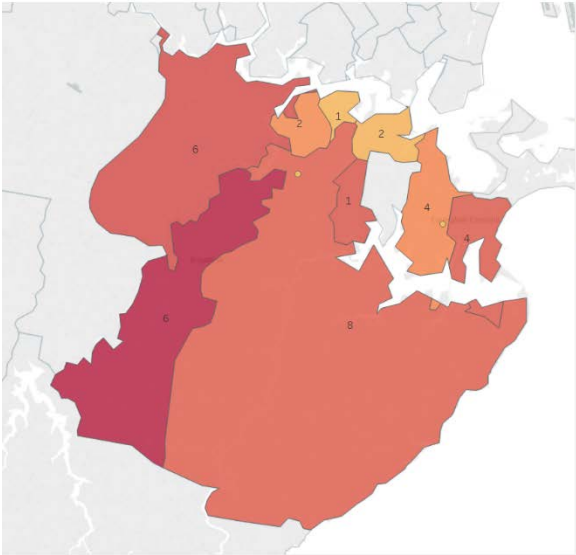
Field name	Size	Surface Type	Surface Rating	Hours of use	Lighting	Fixed Goals	Irrigation	Drainage	Fence
Blackman Park 1	Full Size	Synthetic	5	21-30	0-50 lux	Yes	Don't know	Yes	No
Blackman Park 2	Full Size	Synthetic	5	21-30	0-50 lux	Yes	Don't know	Yes	No
Blackman Park 3	Full sized	Grass	3	21-30	0-50 lux	No	Don't know	Yes	No
Blackman Park 4	Mini 20x30m (4-7's)	Grass	3	21-30	0-50 lux	No		Yes	No
Blackman Park 4	Mini 20x30m (4-7's)	Grass	3	21-30	0-50 lux	No		Yes	No
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Association FNSW - Sutherland Shire Football Association... Program Type Multiple values Gender All Age Bracket All Scale 456 3,262

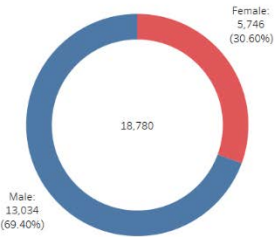
## 2016 FNSW - Sutherland Shire Football Association Incorporated Summary

Venues: 34 Clubs: 26 Players: 18,780

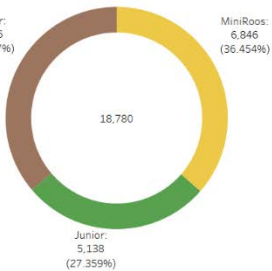


Postal Code	Club	
01495	Caringbah Redbacks F...	537
01499	North Sutherland Roc...	456
02224	Gwawley Bay Football...	301
	Sylvania Heights Foot...	630
02225	Georges River Footbal...	890
02226	Bonnet Bay Football Cl...	567
	Como Jannali Footbal...	942
02227	Gymea United Footbal...	1,670
	Miranda Magpies Foot...	763
02229	Lilli Pilli Football Club	1,583
02230	Bundeena Maianbar F...	250
	Cronulla RSL Youth So...	615
	Cronulla Seagulls Foot...	1,478
02232	Grays Point Soccer Club	609
	Kirrawee Kangaroos F...	652
	Loftus Yarrawarrah R...	544
	St Patricks Football Cl...	468
02233	Bosco Football Club	1,052
	Engadine Crusaders F...	251
	Engadine Eagles Foot...	982
	Heathcote Waratah Fo...	354
	Marton Football Club	623
02234	Bangor Football Club	655
	Barden Ridgebacks Fo...	766
	Menai Hawks Football ...	1,011
	Sutherland Titans Foo...	131
Total Players		18,780

## Gender Distribution



## Age Distribution



# FFA Strategy – sharing information



## Football Federation South Australia



### News releases - Tom Koutsantonis **STATE BUDGET 2016-17: \$10 million to support grass-roots football clubs**



#### Media release

Minister for Housing and Public Works and Minister for Sport  
The Honourable Mick de Brenni

Thursday, July 27, 2017

#### **\$125 million boost for Queensland sporting and recreation clubs**

Sporting and recreation clubs in Queensland are set for a record boost with new three year million funding commitment announced by the Palaszczuk Government.

Minister for Sport Mick de Brenni said the Queensland Government's successful \$125.5 million *Get in the Game 2018-20* program would support local governments and grassroots sport and active recreation organisations across Queensland.

"As I've travelled around the state this year, everywhere I go, people have said the same thing," Mr de Brenni said.

"To be able to plan for the future and build sports in Queensland, clubs need certainty and clarity around our funding programs and grant application dates for years to come.

"We know that advanced notice of program timeframes enables eligible organisations to better plan their projects.

"That's why the Palaszczuk Government is delivering certainty with some exciting changes and improvements to the *Get In The Game* suite of initiatives over the next three years, including the two new funding programs targeting female participation and infrastructure planning."

Mr de Brenni said the \$125.5 million *Get in the Game 2018-20* was the Queensland Government's largest funding program for grassroots sport and active recreation to date.

Some of the key initiatives under the funding package include:

- Increased commitment for *Get Playing Places and Spaces* grants from \$11 million per year to \$13 million per round, with maximum grants of \$150,000;
- *Get Going Clubs* will continue to provide \$3.5 million per year to support local and regional not-for-profit sport and recreation organisations with a one-off grant of up to \$7,500 towards projects that improve club capabilities.

# What you can do



Tell the story of football



**COMMUNITY  
BUILDING  
PARTNERSHIP**

Seek out opportunities



NSW ASIAN CUP 2015 LEGACY FUND

GUIDELINES



Opening Date: 5 September 2016  
Closing Date: 24 February 2017

Engage with your elected representatives



# Reasons to be cheerful....



# A final thought...



