LET'S LIGHT UP FOOTBALL

FOOTBALL NSW FACILITIES FUND GUIDELINES ROUND 2





Applications OPEN: Tuesday 30 April 2019 Applications CLOSE: Monday 15 July 2019, 4PM

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It is with great pleasure that I announce our second Football NSW Facility Fund and our 2019 campaign to 'Let's Light Up Football'. This Fund has been made possible through Football Federation Australia's Community Investment Fund and we thank them for their ongoing support of Football NSW and grassroots football.

In the inaugural year of the campaign, 17 lighting projects across regional and metropolitan NSW received much needed seed funding to assist them in being able to seek local council support in addition to making their own contribution. It is estimated that Football NSW's commitment of \$300,000 resulted in a total of almost \$2 million worth of football related lighting projects.

Football is the largest participated sport in NSW and Australia, and with the volume of players brings great strain on facilities across the state. Football NSW strongly believes investment in football infrastructure is vital to ensure people can actively engage in our sport in a quality and safe environment.

As such we are excited to offer our football clubs the ability to access some much-needed funds so as to upgrade their facilities with improved lighting.

Our recent state-wide facilities audit highlighted that 32% of the fields in NSW don't have floodlighting and 42% of fields with lighting are below the minimum Australia Lighting Standards of 50 lux. This campaign aims to address this issue by providing participants with a safe and welcoming environment.

Facilities are recognised as a key factor in keeping and attracting players by providing spaces that not only enable play, but also inspire to play. Increasing access to lights – for either training or competitive matches is a crucial element of any football facility and is a simple and effective way to improve both the quality and optimisation in use of many facilities.

The 'Let's Light Up Football' campaign is a fantastic opportunity for clubs and associations to make real improvements to their training and competitive environment for players, coaches, referees and volunteers. I encourage every club to read the guidelines and, if eligible, apply for funding by following the process contained within this document.

I look forward to witnessing the increase and improvement of upgraded facilities in the coming years ahead.

Yours in Football,

Stuart Hodge

Chief Executive Officer





OVERVIEW

Following on from the very successful NSW 2015 Asian Cup Legacy Fund, Football NSW established the 'Let's Light Up Football' campaign in 2018 to assist affiliated clubs provide or improve lighting conditions at football pitches.

Lighting is a major priority for most clubs in Metropolitan and Regional NSW. Simply put, flood lit football pitches increase the number of hours for training sessions and games, at the same time as improving the environment for high quality skill development and competitive matches.

The primary purpose of the Let's Light Up Football campaign is to provide Member Associations and clubs with much needed funds to improve floodlighting on football fields across NSW, whether that be new floodlights or updating and improving current floodlighting at local football fields.

Adequate lighting for a football field is now an essential element in the ongoing viability of a venue. All clubs need to be able to light their grounds so players of all ages can train safely and effectively at night, or even late afternoon in winter.

OBJECTIVES

The key objectives of the campaign are to:

- Improve the quality of lighting at community football facilities
- Improve the experience for players, referees, coaches, administrators and spectators
- Provide additional open space to play more football
- Provide an inviting and safe environment to participate in

WHO IS ELIGIBLE TO APPLY FOR FUNDING?

The following organisations are eligible to apply for funding through the Let's Light Up Football Campaign:

- Football NSW affiliated clubs
- Football NSW Member Associations
- Local Councils/Schools in conjunction with a Football NSW affiliated Club or Member Association



WHO IS INELIGIBLE TO APPLY FOR FUNDING

Individuals, groups of individuals and football organisations or deliverers who are not affiliated, recognised and/or sanctioned by Football NSW. These include but are not limited to:

- Private football academies
- Hyundai A-League or Westfield W-League clubs
- · Community organisations not affiliated with Football NSW

TYPE OF PROJECTS

This grant opportunity relates to floodlighting projects **ONLY** and includes the following:

- New floodlighting (existing pitches with no previous floodlighting)
- Upgrades to improve current lighting, including:
 - (i) the provision of new poles
 - (ii) increasing the lux levels of existing pitches, i.e. new lights/lamps

INELIGIBLE PROJECTS

The following projects are not eligible for funding:

- upgrades or improvement to pitch/turf conditions or amenities/buildings
- the purchase of equipment
- projects that have commenced (including floodlighting) prior to 1 August 2019
- general maintenance of football facilities
- request for feasibility, design or development stages of a project

^{**} If you are unsure whether your project is eligible please contact the NSW Facilities and Advocacy Unit for confirmation.





DEVELOPMENT CONSENT REQUIREMENTS

To be eligible, applicants are required to provide evidence that:

- the project has been granted Development Consent by the relevant Council; or
- Development applications and consents are not required

FUNDING AVAILABLE

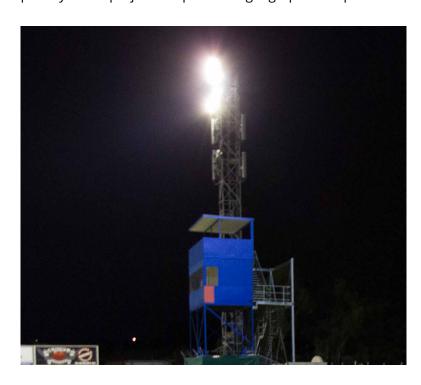
The level of funding for each project is limited to 20% of the total project cost with a maximum of \$20,000 and is at complete discretion of Football NSW.

Priority will be given to projects that involve installing new floodlighting to pitches.

For the purposes of selection criteria, projects will be weighted as follows:

- · Pitches with no previous lighting
- Pitches with less than 50 lux lighting, i.e. currently don't meet Australian Lighting Standards for training
- Pitches with lighting between 50 and 100 lux
- Pitches with over 100 lux lighting

It is Football NSW's desire to spread the funding broadly across as many Associations as possible. Where multiple applications are received from the one Association, Football NSW may seek further advice from an Association to rank the importance and priority of the project in a particular geographic footprint.







There are two (2) possible funding models, they are as follows:

1. Club/association applicants

Club/association applicants must as a minimum **MATCH** the contribution from the Let's Light Up Football Campaign, up to 20% of the project. This can include by way of their own cash reserves, bank loan, sponsorship, grant funding received or alternative sources.

As part of the application process, the applicant club/association must provide evidence that this 20% or more has been secured and is available. This may be by way of bank statements, loan details or similar.

The key concept of the Let's Light Up Football Campaign is to partner with relevant government agencies to provide improved floodlighting at community football grounds through funds from various sources – Football NSW, the Club/Association and the Local Council.

Experience suggests that a typical one pitch lighting project costs approximately \$100,000. With this as an example, the proposed break up of funding contributions would be as follows:

- \$20,000 Let's Light Up Football (20%)
- \$20,000 Club/Association (20%)
- \$60,000 Local Council (60%)

Note:

- Applications with both Local Council and Club financial support will be looked upon favourably.
- Applications that cannot provide evidence of financial support from Local Council and confirmation of the clubs matching funding WILL NOT BE ELIGIBLE

2. Council applicants without Club/Association funding

Councils are eligible to apply for the 'Let's Light Up Football' fund without funding from the Club/Association where they agree to contribute 80% towards the total project cost with the remaining 20% coming from the 'Let's Light Up Football' Campaign.

All other aspects of the application will still apply to Local Council applicants, i.e. letter of support from Association etc.

Local Council's must provide evidence that their funding has been confirmed and approved by the relevant authorities. Appropriate evidence may include the respective Council resolution, confirmed Council budget, letter from the Mayor, General Manager or Director confirming Council's financial contribution or similar.





TIMELINES

Applications OPEN	Tuesday 30 April 2019
Applications CLOSE	Monday 15 July 2019
Assessment by Football NSW	From 16 July 2019
Approval by Football NSW Board	July Board Meeting
Announcement to successful applicants	From 1 August 2019
Payment of Grant	From August
Projects to commence	From 1 August 2019
Projects to be completed by	1 February 2021 (18 months)

GENERAL INFORMATION

- Projects **ONLY** related to floodlighting will be accepted
- Applications without the required paperwork attached will be deemed ineligible
- The commencement date for projects must be after 1 August 2019 and completed by 1 February 2021
- Football NSW may conduct site inspections of funded projects once projects have been completed
- Projects that are not completed within the specified timeframe must advise Football NSW as soon as possible. Monies not spent must be returned to Football NSW.
- Only one application may be submitted per Club/Association or Local Council. The only exception to this is where a Council may apply for multiple projects where the projects are from two different Member Associations.
- The aim of Let's Light Up Football is to spread the funding and therefore the benefits to as many parts of NSW as possible and we are seeking applications from clubs from metropolitan Sydney and regional NSW.
- If multiple applications are received from one association area, Football NSW will seek the advice of the relevant Association so as to prioritise the projects in order of importance for the region.
- No Club may receive two or more Facility Fund grants in any given two year period.

APPLICATION REQUIREMENTS

To be eligible for the Let's Light Up Football Fund the following will need to be completed and included as part of the application:

- Submit a fully completed Application Form online
- Letter stating that Development Consent is approved or is not required
- Letter of support from the relevant Member Association
- Letter of support from Local Council
- Proof of Club's matching funding where the Council is not providing 80% of the funding required
- Proof of Local Council's financial contribution to the project
- At least one quote for the project or quote for a similar project



HOW TO APPLY

- 1. Read the Guidelines to familiarise yourself with the fund process and requirements
- 2. Complete the online application. Only online applications will be accepted.
- 3. Submit the application by the closing date/time (Monday 15 July 2019, 4:00PM)

ASSESSMENT CRITERIA

Application will be assessed on merit and rated against the following criteria:

- The project will deliver the Fund's key objectives
- The project will address an identified need
- The budget for the project is reasonable and cost effective.





FURTHER INFORMATION

NOTIFICATION

Applicants will receive an email to confirm that the Application has been submitted successfully. Once Football NSW has assessed the Applications and determined which projects will receive funding contributions, applicants will be notified in writing, with details of successful projects published on the Football NSW and Football Facilities websites.

PAYMENT OF GRANTS

Successful applicants will be required to enter into a funding agreement which sets out the Terms and Conditions that apply to the provision of funding under the Fund in relation to the successful project. Once the funding agreement has been signed and returned to the Football NSW, the Applicant must provide an invoice for the total amount of the funding contribution plus GST (where applicable).

EVIDENCE OF PROJECT COMPLETION

- Photos of the completed project are to be submitted to Football NSW on completion (before and after)
- Invoices and/or receipts from the project
- An inspection will be arranged by Football NSW upon completion of the works

INSURANCE REQUIREMENTS

Organisations applying for funding from the Fund, are required to have minimum public liability insurance cover of \$5,000,000. It is recommended, but not a condition of funding, that an Applicant also has Personal Accident, Professional Indemnity and Directors and Officers insurance.

Applicants that employ staff must comply with the Workplace Injury Management and Workers Compensation Act 1998 (NSW).

DISCLAIMER

The submission of an application does not guarantee project funding. The costs of preparing an application are borne by the Applicant.

DECLARATION BY APPLICANT

The declaration section of the application should be approved by a person who has delegated authority to sign on behalf of the Applicant E.g. Chairman, President, CEO, General Manager or authorised member of the Board or Committee of the Applicant.



IMPORTANT INFORMATION

The capacity to efficiently assess your application is conditional upon you submitting a complete and accurate application. Applications may be deemed ineligible if all information is not provided.

Apart from organisational and applicant contact details, information provided in applications cannot be changed after the closing date.

CONTACT INFORMATION

The NSW Facilities and Advocacy Unit are available to provide information to clubs and associations, on the interpretation of these Guidelines including the types of projects that will be eligible for funding.

Contact details are as follows:

Daniel Ristic

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Supported by the COMMUNITY INVESTMENT FUND

